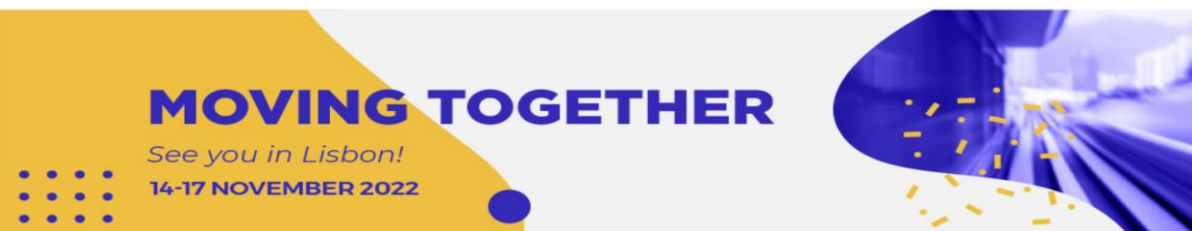




Proposal for Booth TRA 2022 ALICE liaised projects



Alliance for
Logistics Innovation
through Collaboration
in Europe

Hosted and organized by

Co-hosted by



IN COOPERATION WITH:

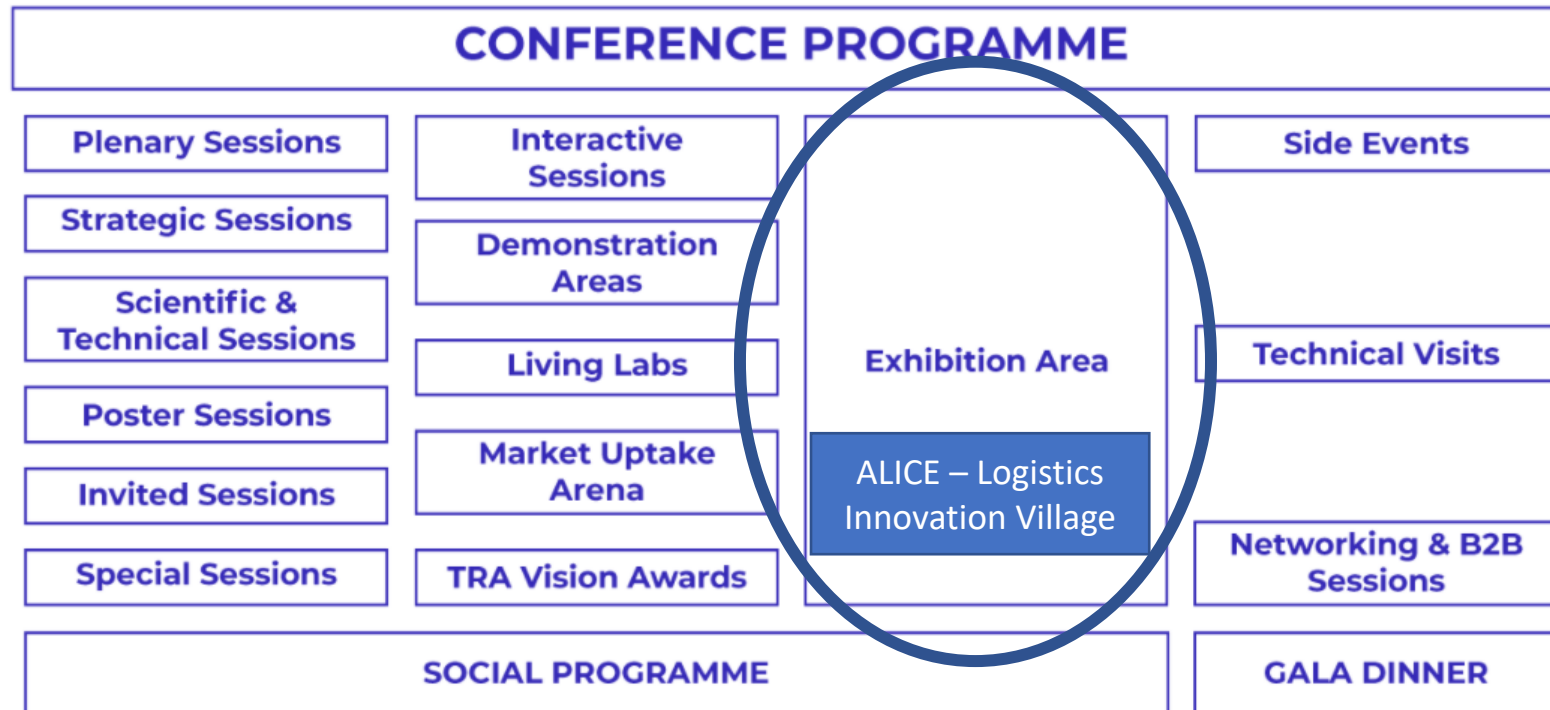


TOGETHER WITH:





Conference Programme





ALICE Stand Layout (draft)

Logistics Innovation Theatre

Project Name & logo

LCD Project video/
Presentation
(optional)



Logistics Innovation Café with coffee machine

Project materials (printed)

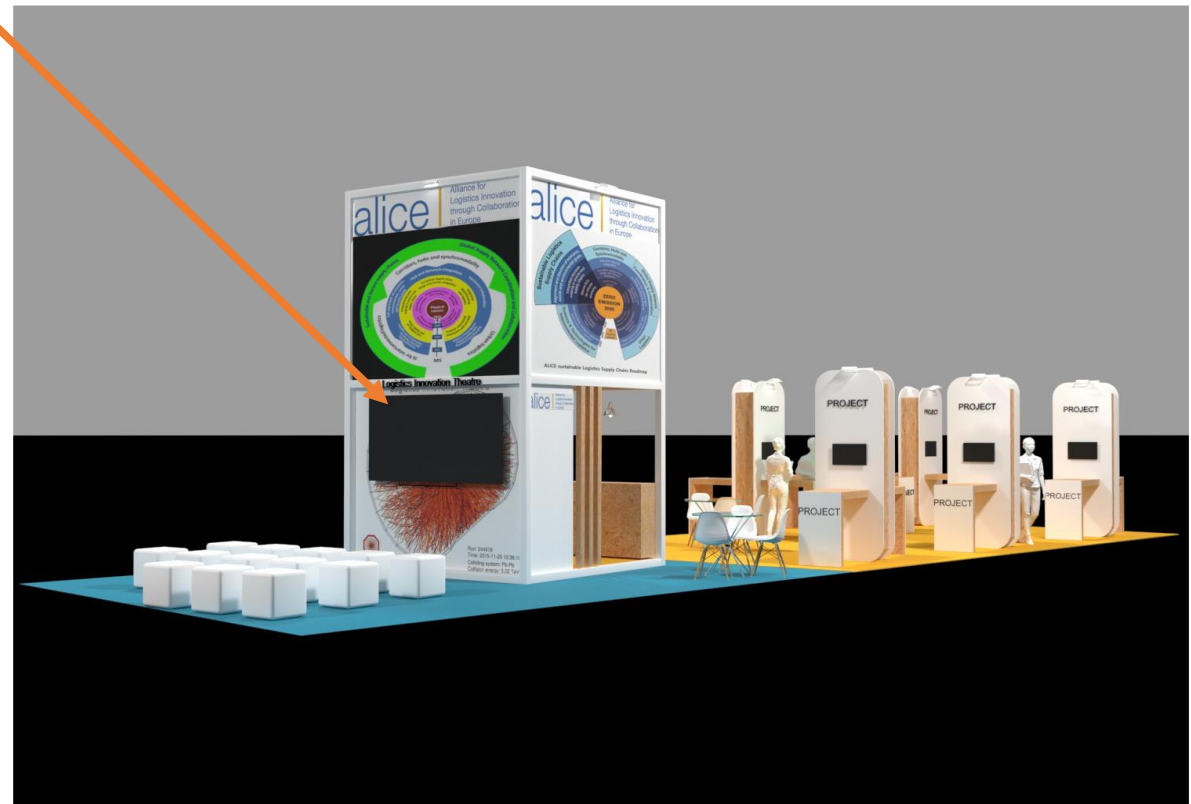


ALICE Stand Layout (draft)

Front View

Project presentation

Back View





What do we offer to projects co-exhibiting?

ALICE will provide :

- **Promotion of the project through its collaborative network:** (1 post) on our website and social media (ALICE LinkedIn +3.3K followers) and (1 article) and content sharing in the ALICE's newsletter.
- The Project will provide **posters or a banner** and project dissemination materials to ALICE, which will be available in **QR code** as well. (Regardless, the idea behind the booth for this year is to minimise paper waste)
- A **presentation video of the project** (2 min. max) will be projected throughout the TRA on the monitor in the Logistics Innovation Theatre combined with other presentations of projects with a similar agreement.
- Project logo will be **promoted and displayed within the booth**
- **Opportunity to receive guests in the project area for the whole duration of the TRA**



What do we offer to projects co-exhibiting?

Additional service:

The Project will have the possibility to give a presentation of up to 30 min for small groups (max 20) at the Logistics Innovation Theatre. Dates and timings shall be agreed between ALICE and each project before. Both the organization and invitation of these small 'project seminars' shall be guaranteed and carried out by the project team.



Cost

The standard cost of participating at the ALICE booth is € 3.000

Early birds will receive a discount of € 500 – Sign up before July 13th, 2022

The extra cost for the additional service of special project presentation will be € 500

The dedicated LCD screen as part of the project space amount € 350

1 Exhibitors & Demonstrations ticket by 31st of July amount € 250, -

1 Exhibitors & Demonstrations ticket after 31st of July amount € 350, -

All prices exclude VAT, if applicable



alice

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Any Questions?

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